

July 21, 2015 Meeting Minutes  
6:30 p.m. – LRC

**Board of Directors present:** Rick Leiser, John Hinkley, Alli Tice, Brianna Cossette, Shane Carlson, Jessica Spaeth, Crystal Hemberger, Donna Scholl, Jessica Spaeth, and Ron Gotteberg.

The meeting was called to order at 6:35 p.m. by Leiser.

### **Secretary's Report**

Motion by Spaeth to accept the minutes from the May 12, 2015 meeting, seconded by Hinkley. Motion carried.

### **Treasurer's Report**

Motion by Carlson to accept the treasurer's report as presented, seconded by Spaeth. Motion carried.

### **Unfinished Business**

The group discussed the TV Raffle. Thirteen books have sold, three books are missing, \$1200 has been deposited. In all, 20 books were ordered. Spaeth will contact Kati Nelson and Melissa Beach to see if they have any unsold tickets. The raffle will take place Saturday at 11:00 pm during the All School Reunion dance. Tickets will be available until that time. Leiser will look for a ticket tumbler to hold the tickets for the raffle.

The group discussed the updated bylaws. Motion by Spaeth to accept the bylaws as updated, seconded by Hinkley. Motion carried.

Spaeth presented facebook and Google analytics on Free Lot campaign. Overall, the marketing campaign was very successful, reaching over 20,000 facebook users. The group will look into different demographics next building season, starting in January.

The boat landing sign project is in process. Dedication will likely happen in August or September.

The tree project was successful. Seven Halstad residents took advantage of the free trees, the remaining trees were planted by the city.

There is a couple with ties to the Halstad area interested in running the café starting next spring. Spaeth mentioned the option of marketing the café on facebook. No decision to market was made.

**New Business**

The group reviewed Yard of the Month nominations. Gene and Barb Wagar are the July recipients.

Spaeth has ordered burgers and pulled pork to serve during the dances at the All School Reunion, 9:00 pm – 1:00 am. EDA volunteers will assist when available. Menu includes sandwich and bag of chips for \$5.00. All proceeds will go to the Community Club.

Secretary Melissa Beach resigned. Brianna Aarestad was nominated. Motion by Hinkley to close nominations, seconded by Carlson. Motion carried.

Hinkley discussed putting together a package for new businesses. It was decided that that decision should be made by the city council.

The next meeting date and location TBD.

Meeting adjourned at 7:22 pm.

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Officer (printed name & office)      Signature      Date

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Recording Secretary (printed name)      Signature      Date