

Halstad Economic Development Authority

April 8, 2014 Meeting Minutes
6:30 p.m. - Halstad Telephone Company

Board of Directors present: Jessica Spaeth, Alli Tice, Melissa Beach, Rick Leiser, John Hinkley, Crystal Hemberger, Erin Holte, Kati Nelson and Donna Scholl.

The meeting was called to order at 6:35 p.m. by Spaeth.

Secretary's Report

Motion to accept the March 3, 2014 meeting minutes by Hinkley, seconded by Leiser. Motion carried.

Treasurer's Report

Motion by Beach to accept the treasurer's report as presented, seconded by Hinkley. Motion carried.

Unfinished Business

The Spring Dinner was reviewed. 106 were in attendance, and overall it went very well. The group discussed points to note for next year:

- Tell the winners ahead of time so they are able to notify their families, but ask them to keep it quiet
- The music was too loud for visiting, but the selection was a great choice for the audience
- The timeframe and weeknight worked well
- 1 stick of butter per table instead of ½
- We ran out of green beans
- Pie from Halstad Bakery was a big hit
- No complaints on the \$10 charge

The group discussed the annual Halloween event. Motion by Beach to hold youth Halloween events on Oct. 25th, seconded by Leiser. Motion carried. Leiser will talk to Julie regarding an adult Halloween event. Scholl will contact Ciro & Topher. The group also discussed needing better prizes for pumpkins and games, and the need for games for older kids (2-6th grades). A movie night for adults was discussed for the same evening of the youth event.

December 6th was selected as the date for Santa Day.

Discussion regarding logo and website. Spaeth presented logo options. The group discussed asking for quotes for logo development from Sarah Tommerdahl and Katy Loe. The lowest qualified developer will be awarded the project. Spaeth will talk to Brandon Mickelson about the current city website.

Motion by Hinkley to budget \$5000 for logo and website development, seconded by Tice. Motion carried.

The group discussed community beautification. Spaeth shared a tree order form. It was suggested we plant a line of trees by the legion on the boulevard. Spaeth & Tice will talk to the city about the plan.

Flower planters were discussed. Spaeth has sent out letters to the businesses informing them of the Petals on Main whiskey barrels.

The Yard of the Month program was discussed. We will have to wait until the logo is done before ordering a sign. Beach will get a sign made and do an article in the newspapers. It was decided the program will run May-September, and also the Christmas lights contest as well. The group agreed on a \$150 budget for the sign. Winners to be put in the newspapers with an article and picture.

Motion by Leiser to award \$25/mo. in Halstad Bucks to Yard of the Month winners, seconded by Hinkley. Motion carried.

New Business

None presented.

Community Updates

Hinkley gave an update on the dog groomer. The individual is still looking for a location. Hinkely suggested an idea of encouraging the city to give a free lot if they build a building for the business.

Motion to adjourn by Leiser, seconded by Scholl. Motion carried.

Meeting adjourned at 8:05 p.m.

Officer (printed name & office) Signature Date

Recording Secretary (printed name) Signature Date